



Exceptional Financing

In an ever-changing credit market, *Cissell Financing* draws its stability from its affiliation with Alliance Laundry Systems, the industry leader in financing. Our market knowledge and ability to manage accounts in-house from start to finish set Cissell apart from the competition. In addition to exceptional service, *Cissell Financing* provides:

- Competitive rates and flexible programs to meet your unique needs.
- Fast decisions, in most cases clients receive an answer on their application within 24 hours.
- Personalized portfolio management, meaning you're treated as an individual by our credit professionals, not just another customer.

Exceptional Laundry Design

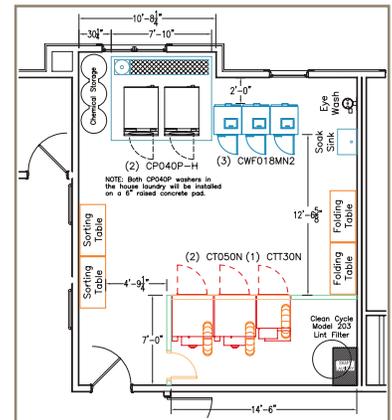
Vended and on-premises laundries have unique requirements when it comes to layout and design. With an in-house laundry design department, Cissell again provides more value-added service than the competition.

Our experienced staff can put together a design for your on-premises laundry that not only fits your needs, but provides a logical flow for staffing efficiency and has an eye on your future growth.

Vended laundry owners also benefit from our designers, who are committed to providing a layout that balances profit per square foot and customer convenience.

Cissell takes service to the next level with design offerings such as:

- Blueprint style drawings showing equipment placement, utility requirements and all the necessary details, such as foundation requirements and more.
- A 3D laundry view gives customers an even more in-depth view of the laundry and equipment placement.



Cissell ... for Exceptional Choices

Exceptional. That's the common theme that applies to Cissell's approach. It starts with some of the most durable and efficient laundry equipment on the market. *Exceptional* also describes our commitment to customer service through experienced distributors (your local skilled laundry professionals), on-line and phone service support, in-house design assistance and financing and much more.

Perhaps best of all, the warranty on Cissell products is not only exceptional, it's an industry leader.

If your laundry has done "traditional" and is ready to move to *Exceptional*, nobody but Cissell has the products and services to deliver it.